

## Use of Photographs and Consent to Photography (Appendix 4)

*The following general advice has been issued to all sports by the  
Child Protection in Sport Unit (CPSU)*

There have been concerns about the risks posed directly and indirectly to children and young people through the use of photographs on sports websites. Photographs can be used as a means of identifying individuals when they are accompanied with personal information - this is X who likes music - this information can make an individual vulnerable to another person who may wish to start to 'groom' that child for abuse. Secondly the content of the photo can be used or adapted for inappropriate use, and there is evidence of this adapted material finding its way onto child pornography sites.

Sporting organisations and clubs need to develop a policy in relation to the use of images of athletes on their website, or on public display. The sport will need to make decisions about the type of images they consider suitable and that appropriately represent the sport. They will want to ensure that parents support their policy. When assessing the potential risks in the use of images of athletes, the most important factor is the potential of inappropriate use of images of young people.

If sporting organisations are aware of the potential risks and take appropriate steps the potential for misuse can be reduced.

### **The CPSU would advise sporting bodies to**

- ⊙ Consider using models or illustrations if you are promoting an activity.
- ⊙ Avoid the use of the first name and surname of individuals in a photograph. This reduces the risk of inappropriate, unsolicited attention from people outside the sport.

### **Easy rules to remember are:**

- ⊙ If the athlete is named, avoid using the photograph.
- ⊙ If the photograph is used, avoid naming the athlete.
- ⊙ Ask for parental permission to use an image of a young person. This ensures that they are aware of the way the image of their child is representing the sport. A Parental Permission Form is one way of achieving this.
- ⊙ Ask for athlete's permission to use their image. This ensures that they are aware of the way the image of themselves is to be used to represent the sport. An Athletes Permission Form is one way of achieving this.

Overleaf is a specimen form to be used to allow an accredited photographer to take photographs at an event where children or vulnerable adults are present as well as a specimen form for anyone wishing to take photographs at an event involving children or the vulnerable.

**Parent / Guardian/ Carer and the Individual's permission form  
for the Use of Photographs and recorded Images**

I ..... Consent/ Do not consent to the photographing/videoing  
(Insert name and position e.g. guardian, carer) and publication of images of

.....  
(Insert name of the individual)

At .....  
(Insert name of Event)

Under Bowls Child and Vulnerable Adult Protection guidelines and I confirm that I am legally entitled to give this consent.

I also confirm that ..... is not under a court order (insert name of individual)

Signature .....

Date: .....

**For completion by the individual**

I ..... (Insert name of individual) Consent to the photographing/videoing and publication of images of my involvement in Bowls under Bowls Child and Vulnerable Adult Protection guidelines

Signature ..... Date: .....

Please return this form to .....

.....

City..... Post Code .....  
(Insert Event Organiser/ Event CPO and address to return to as appropriate)

**Event registration Form**

**To be completed by anyone that wishes to take Photographs or use Video equipment at the event**

Event Title .....

Date .....

Name .....

Media/Parent/Guardian/Carer etc.....

Address .....

.....

City..... Post Code.....

Telephone No .....

Purpose of photography/filming .....

.....

I wish to take photographs or record images at this event. I agree to abide by the event organiser's guidelines and confirm that the photographs or recorded images will only be used appropriately.

Signature ..... Date .....

**Please complete this registration form and return it to the:-  
Event Organiser before the start of the event**